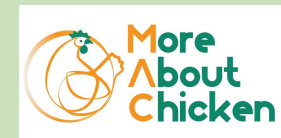




Some Information about:

- **Poultry Production in Society**
- **Tubney Trust**
- **Open Philanthropy**
- **Main Recipients O.P. Farm Animal Welfare**
- **Funding Streams**
- **Effective Altruism**



Information about Poultry Production in Society

- In democratic societies the role of free dialogue is crucial. Citizens are concerned about the way their food is produced. It is the role of producers to improve their production (welfare, environmental impact, safety etc) and to be transparent about it.
- Apart from audit certification schemes, and improvements shown in public data and peer reviewed journals, welfare organisations take part in the debate.
- Since the Tubney Trust could use the funds from Miles and Bionyx Blackwell's heritage (up to 2012) the activities of welfare organisations have been streamlined professionally (65 mln GBP). Since 2016 one of the Facebook initiators Dustin Moskovitz runs Open Philanthropy handing out funds to amongst others animal welfare – since 2016 over USD 262 123 104 was handed out to organise and assist groups on welfare.
 - The information on these charities is publicly available. At the bottom of the following slides you can find this information, and on OP we have compiled the funding generated on animal welfare in an excel file from the public source indicated. Feel free to check.
- The budget of the European poultry house, as a comparison, is less than half a million. The amount of reports and articles, and management of social media may be much more moderate coming from the poultry sector association.



Welfare group funding: a) Tubney Trust

- The Tubney Trust was funded by one of the Blackwell Publisher owners. Aim amongst others wildlife around Oxford.
- The Blackwells had just sold their £65m share in the Blackwell publishing empire when Mrs Blackwell (46) died suddenly from a rare condition in 2001 that made her sensitive to chemicals. Her husband (56) died three weeks later after a massive haemorrhage. Being childless, their heritage was added to the small Tubney Trust, which had to spend the money before Spring 2012.
- It first was spent on e.g. wildlife. Then a decision was made to fund only projects on animal welfare. Then only invitations on invitation were possible.
- The organisations funded by the Trust have played an active role in organising the individual welfare organisations in Europe – WPSA and CIWF became active members of Eurogroup for Animals. CIWF Peter Stevenson, for instance, replaced the Eurogroup director regularly at Welfare Quality Advisory Board meetings; CIWF Joyce D’Silva was actively involved in the FAO welfare email newsletter.

	SPENDING					
(GBP)	CIWF	WSPA (nu WAP)	Uni Bristol	RSPCA	Farm Animal Welfare Trust	Soil Association
2006					14,829	
2007			650,000		75,000	
2008	243,000	100,000	965,087	1,221,068	1,537,500	65,565
2009	100,000		185,948			
2010	362,340	300,000	33,414	113,058	77,150	
2012	300,000	450,000		3,432,107		



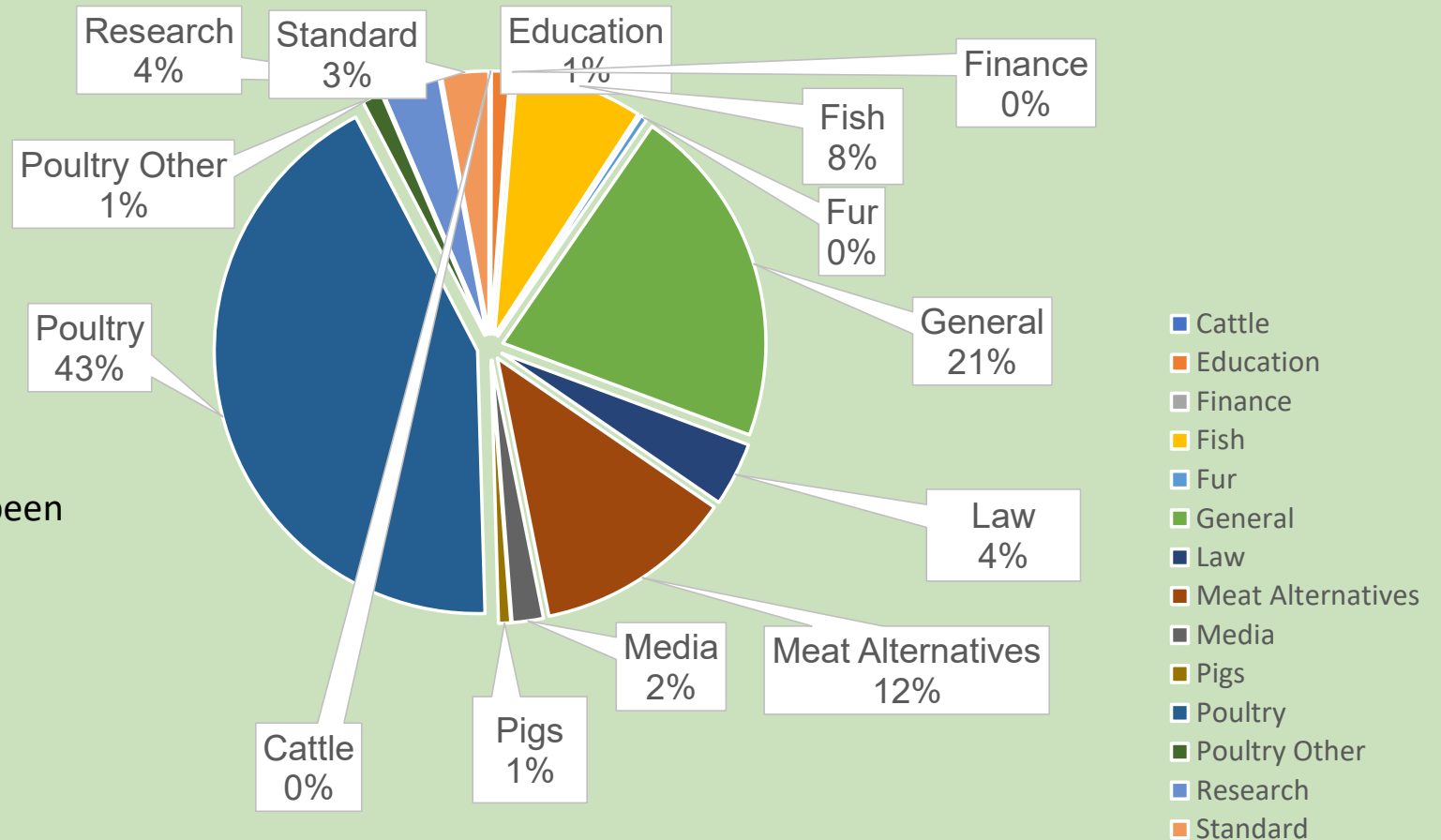
Welfare Group Funding: b)

- Dustin Moskovitz (Facebook) and his wife Cari Tuna (have set up the Open Philanthropy Project (now: Open Philanthropy) to spend money on charity, animal welfare being one of the charities.
- Lewis Bollard leads the animal welfare leg. Most subsidies are made public in their grants database.
- Open Philanthropy have been providing grants on animal welfare since 2016, until now they declared \$ 262 123 104 in grants.
 - 43% of the declared Open Philanthropy grants have been on poultry \$112,189,818
 - 12 (was 9 early 2022) % of farm animal welfare money is for meat alternatives.
- OP have funded the Guardian Farmed Animal Web Area, the GAP breed audit development project, L214 activities in France. Litigation (legal case) money is given to Wakker Dier, activities of the Good Food Institute are funded.
- The funded organisations get tasked with e.g. visiting food service, approaching producers or authorities – the task depending on the role in the OP funding plan.

PLEASE, FOR MORE DETAILS GO TO THIS LINK: <https://www.openphilanthropy.org/grants/> Grants spending on animal welfare (excel file)



Grants since 2016 – Welfare Topics

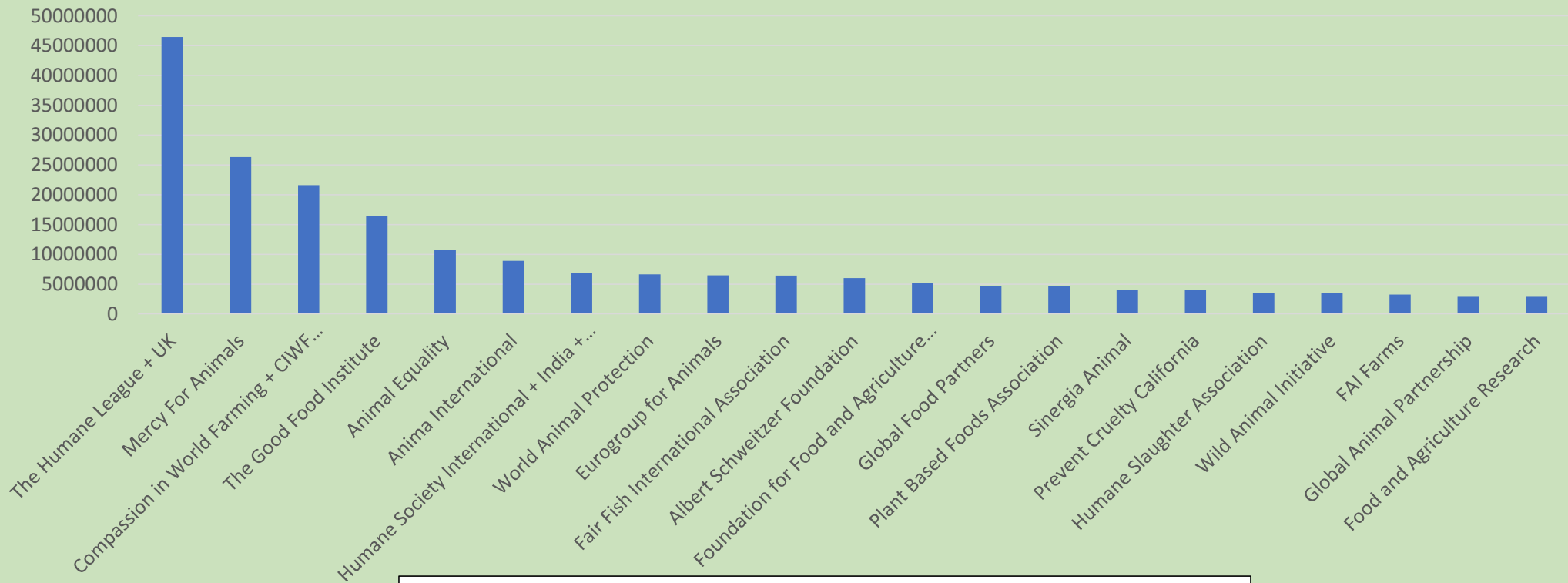


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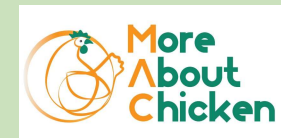
Main Recipients OP Farm Animal Welfare

Top 21 Grouped Recipients of Grants from OP Animal Welfare Fund
76.98% of all grants



OP = Open Philanthropy ; Top 20 linked organisations combined

PLEASE, FOR MORE DETAILS GO TO THIS LINK: <https://www.openphilanthropy.org/grants/>



Funding Streams: c) Animal Charity Evaluators

- Began in 2012 under the name Effective Animal Activism.
 - Mission:
 - Find and promote the most effective ways to help animals.
 - Main focus: farm animals
 - In their 2018 report they state that they have influenced \$6.5 million in donations.
 - OPP grants \$ 500,000 (2017) \$ 650,000 (2020)
 - They evaluate effectiveness of animal charities and the most effective are categorised as “Top” or “Standout”
 - Recommended Charity Fund: donations to their “Top” and “Standout” charities. Top*:
 - Effective Animal Advocacy Fund: for smaller charities to apply
 - Animal Advocacy Research Fund: independently funded; for research projects.



Funding Streams: d)... and Effective Altruism

- Established in 2017 it is designed to help individuals give more effectively. It operates like a mutual fund, but for maximizing the effectiveness of the donations
- Works via donations (Giving what you can pledge) and inputs of time from volunteers
 - They have 4 funds one of which is Animal Welfare
 - In 2018 provided \$2.296 million in grants.
 - In 2019 to date \$0.885 million in grants
 - Grants generally given to smaller organizations

PLEASE, FOR MORE DETAILS GO TO THIS LINK:

[Misconceptions about effective altruism - 80,000 Hours \(80000hours.org\)](https://www.effectivealtruism.org/)

<https://www.effectivealtruism.org/>