



The M.A.C. boards

Biological efficiency and environmental sustainability in protected farms

Improvements over the last 15 years (today 2022)
NT: Improvements are constantly progressing thanks to research.

- 0,5 kg

Improved vitality & Better conversion

Today a 2.5 kg chicken requires 0.5 kg less feed

-37%

Less land use

Today, 37% less agricultural land is needed for feed production

-10%

Fewer sheds

For the same number of chickens today you need 10% fewer sheds